

Foundation Starts out 2014 in South Dakota and Minnesota

On January 16, CropLife Foundation consultant Leonard Gianessi rolled out his new talk *The Consumer is Always Right and That's Why Farmers Use Pesticides* at the Annual Convention of the South Dakota Agri-Business Association in Sioux Falls, South Dakota. In addition to SDABA members, Leonard's talk was attended by 100 students from Mitchell Technical Institute. Leonard repeated the talk on January 17 at the Minneapolis, Minnesota HQ of CLA member company MGK. Following a short break, Leonard presented a second talk for the MGK staff: *The Importance of Pesticides for Feeding the World*.



Leonard speaking at SDABA Meeting



Leonard with Kathy Zander, SDABA Executive Director and Dennis Lewno, Winfield Solutions



Leonard speaking at MGK



Leonard with Jan Sharp (MGK) and Chris Riley (MGK)