

Foundation Presents Lunch n'Learn for CLA Staff

On March 28, CropLife Foundation consultant Leonard Gianessi presented the talk *The Consumer is Always Right and That's Why Farmers Use Pesticides* at a Lunch n'Learn for CLA staff. Leonard reminded the staff that it is the preferences of the American consumer for taste and appearance that make it necessary for farmers to treat their crops for key pests. There is zero tolerance among consumers for insects in produce. Leonard's slide show has been posted on the Foundation website and is available here: <http://croplifefoundation.org/> If you would like to schedule Leonard to make this presentation, contact him at : lgianessi@croplifefoundation.org.



Leonard presenting Lunch n'Learn for CLA staff

