

## Foundation Presents at Purdue University and Dow AgroSciences

On April 15, CropLife Foundation consultant Leonard Gianessi presented his talk on The Consumer is Always Right and That's Why Farmers Use Pesticides at the Annual Banquet of the Indiana Farm Bureau Collegiate Chapter of Purdue University in West Lafayette, IN. The presentation was arranged by former CLA intern and Purdue student Cory Harris who was recently elected to the Student Senate representing the College of Agriculture. While at Purdue, Leonard visited the offices of the Conservation Technology Information Center (CTIC) which he serves as a Board member. Leonard worked with CTIC Director Karen Scanlon and CTIC staff to define the Foundation's role in a NRCS-funded project to determine the economics of cover crops.

Leonard repeated his Consumer talk on April 16 in a Lunch n Learn presentation for staff at the Indianapolis, IN headquarters of Dow AgroSciences. The presentation was coordinated by Dow's Garry Hamlin who also arranged for Leonard to meet individually with DAS staff to discuss opportunities for collaboration on outreach activities.



Leonard with Garry Hamlin and DAS staff.



Leonard speaking to Purdue students.



Leonard with Cory Harris



Leonard and Karen Scanlon