

Foundation Presents at Fine America's 10th Anniversary Event

On June 17, CropLife Foundation consultant Leonard Gianessi presented his talk on the Importance of Pesticides for Feeding the World at Fine America's 10th Anniversary event held in Washington, DC. Leonard was introduced by Fine's President and CLA Board member Greg Johnson. Fine America specializes in plant growth regulators and Leonard encouraged the group to document the benefits of these products. Greg pointed out that the traditional value of their PGRs has been in the fruit market, but with the push for higher corn and soybean yields, PGRs have a role to play in adding to yield.



Leonard with
Greg Johnson



Leonard presenting
to Fine Americas
audience