

CropLife Foundation Presents at Nichino National Meeting

On December 2, CropLife Foundation consultant Leonard Gianessi presented his talk *The Consumer is Always Right and That's Why Farmers Use Pesticides* at Nichino America's 2014 National Meeting held at the Renaissance Vinoy Hotel in St Petersburg, Florida. Nichino CEO Jeff Johnson reminded the group that Leonard had spoken to them on the topic of Feeding the World at a previous national meeting. Several Nichino staff requested Leonard's slides to use in their own presentations. Leonard's consumer slide show can be downloaded from the Foundation's website here: <http://croplifefoundation.org/resources/presentations/>



Leonard with Nichino's
Mike Ames and Jeff Johnson