

Presentation on International Pesticide Benefits for Nisso America

On June 7, CropLife Foundation consultant, Leonard Gianessi, presented his talk on *The Importance of Pesticides for Feeding the World* at the New York City headquarters of Nisso America. Leonard's visit was organized by John Wrubel, Nisso America's Regulatory Affairs Director. The occasion was the monthly staff meeting for Nisso America which was also attended by visitors from Nippon Soda Co., Ltd.'s Headquarters in Tokyo. John pointed out that agriculture can be found even on the 14th floor of a skyscraper in lower Manhattan. Much of the discussion following Leonard's talk was about the high quality standards of the Japanese consumer which drives much pesticide use to prevent even the slightest blemishes or spots on food.



Top Row (left to right)

Kazuhiko Murahashi (Nisso)

Leonard Gianessi (CLF)

John Wrubel (Nisso)

John Reilly (Nisso)

Bottom Row (left to right)

Jun Mitsui (Nippon)

Catherine Cote' (Nippon)

Maris Klavins (Nisso)

Kazuya Nishimura (Nisso)