

Foundation Presents for FFA Ag Ambassadors

On August 8, CropLife Foundation consultant, Leonard Gianessi, presented a talk on the Importance of Pesticides for Feeding the World to the 2013 FFA Ag Ambassadors as part of their orientation at Syngenta's HQ in Greensboro, NC. Following the talk, Leonard and the students engaged in a half hour discussion about how best to communicate the benefits of pesticides as part of their outreach plans (Each Ag Ambassador is expected to conduct 30 hours of outreach presentations- that's 600 hours total for the group). Leonard's visit was coordinated by FFA's Genna Genson. Leonard was pleased to see Lauren Woloohojian as an AG Ambassador-Lauren hosted Leonard for a presentation at Virginia Tech last semester.



Leonard with 2013 FFA
Ag Ambassadors